

John Malone

***WORK SAMPLE***

*LOUDER.ai*

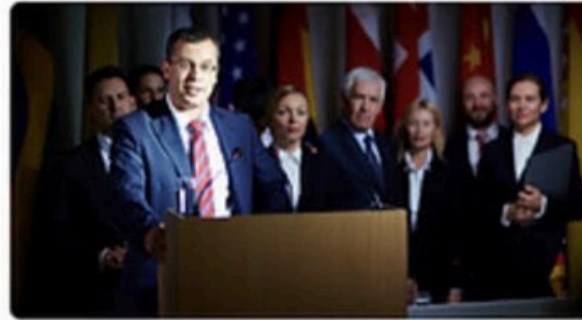


AI-technology that turns everyone in your ecosystem into a potential booster of powerful ads that reach the precise demographic you want them to

**LOUDER.ai**



← Back



congress x smallbusiness x

WORLD'S FIRST  
DIRECT-TO-  
AUDIENCE  
REFILLABLE ADS

\$36,973

200 Promoters 50 Ads Posted 250 Views

3 days, 2:15 left

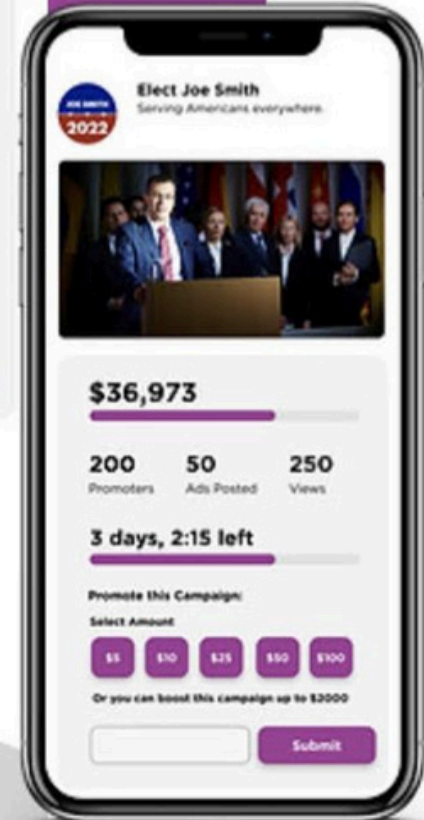
Promote this Campaign:

Select Amount

\$5 \$10 \$25 \$50 \$100

Or you can boost this campaign up to \$2000

Submit



PATENT PENDING

LOUDER.ai

How It Works

Contact Us

FAQ

Legal

# LOUDER.ai

## THE BUSINESS .

Louder works with ai powered ad technology servers offering an end-to-end platform that enables advertisers to optimize their campaigns and media companies to maximize ad spend.

Louder.ai refillable ads is a [patent pending technology](#).

Louder.ai simply.

- Turns any video into an ad instantly\
- Launch an ad anywhere online instantly
- •Refill the budget of that ad directly from the video.

# WHY THEY BUY?

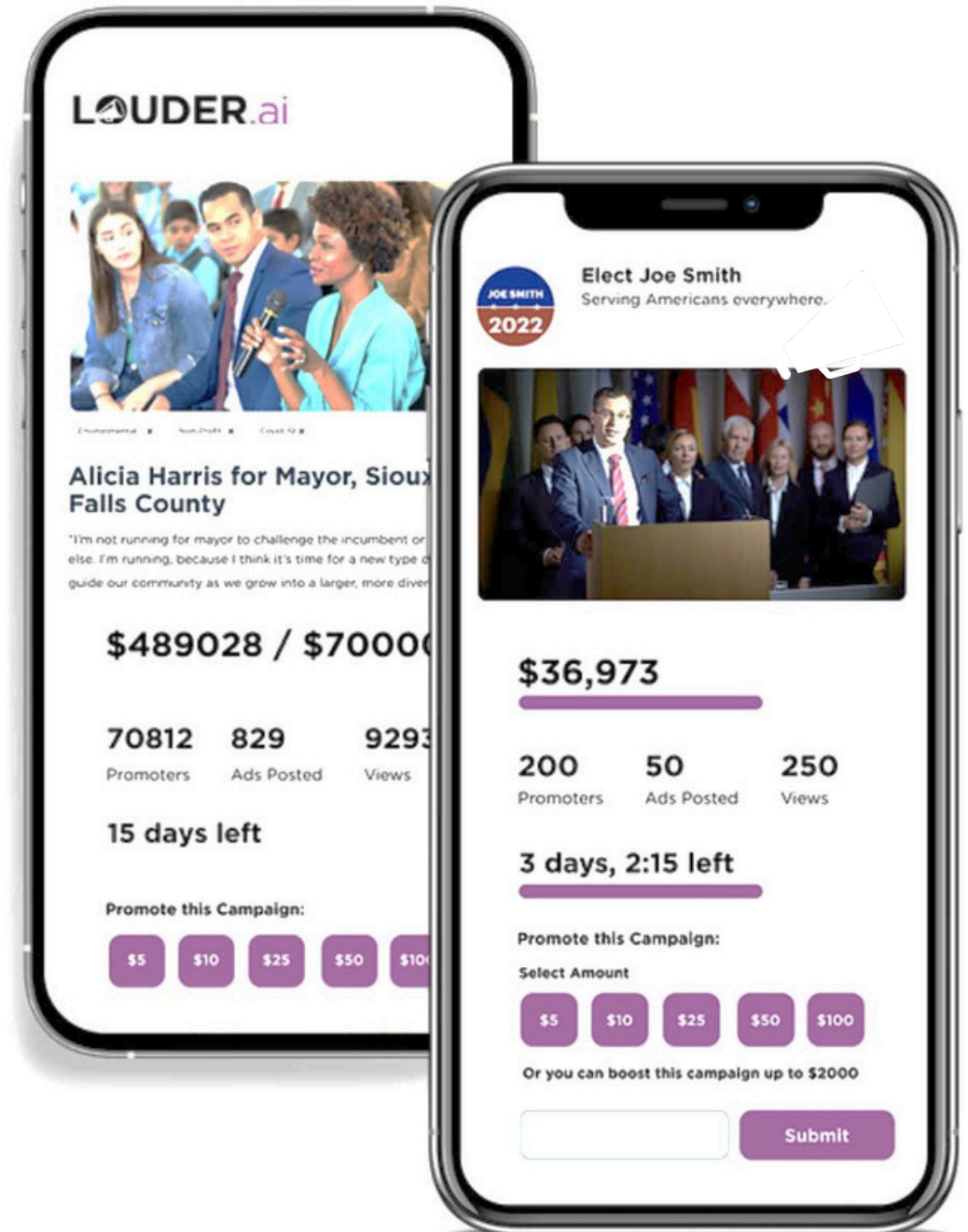
## LOUDER.ai

LETS YOUR

EMAIL LIST  
FOLLOWERS  
AUDIENCE  
CONTACTS  
FANS  
SUPPORTERS  
REGULARS  
NEWSLETTER

FUND YOUR

AD BUDGET



# THE PROCESS.

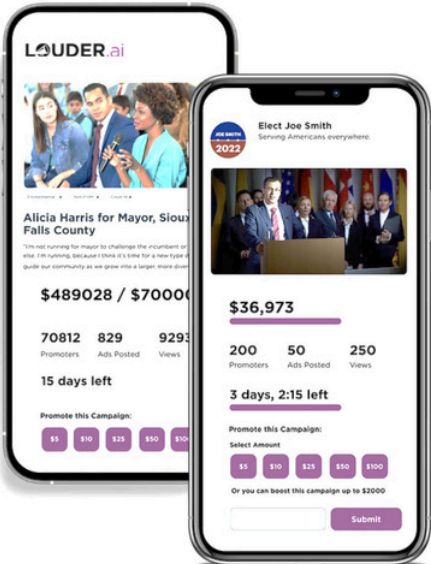
1

## VIEWER WATCHES



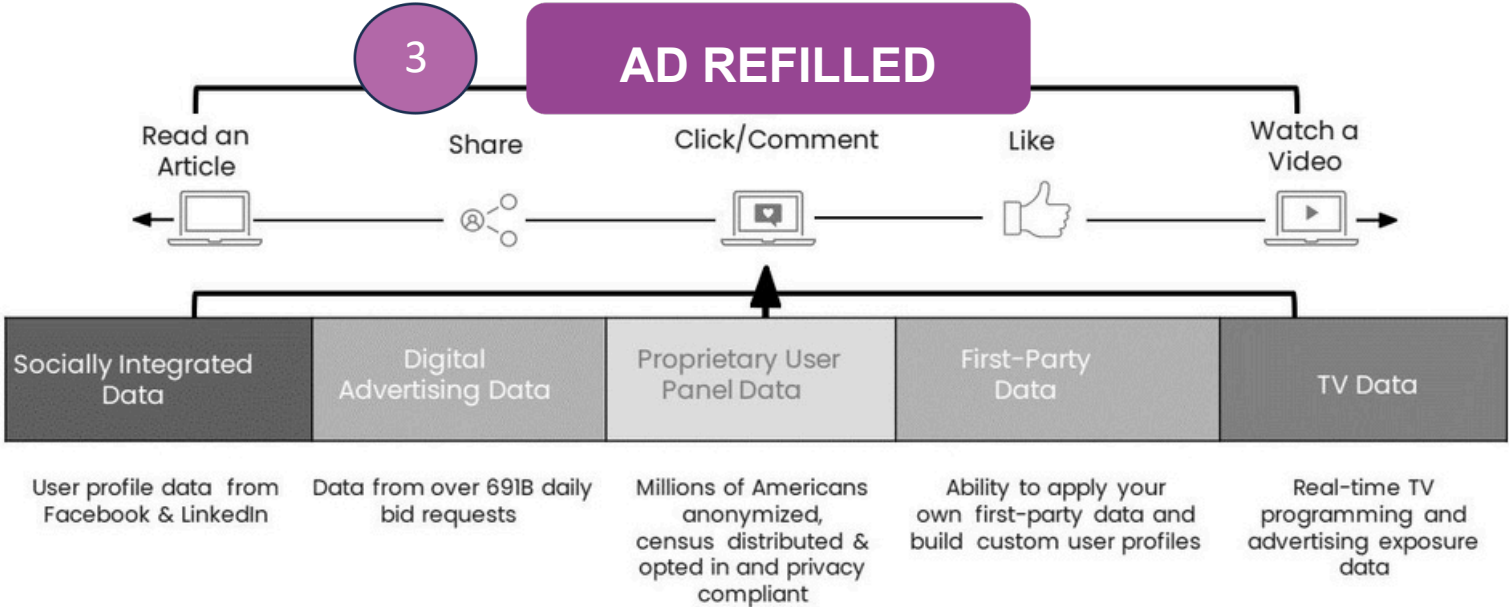
2

## VIEWER DONATES



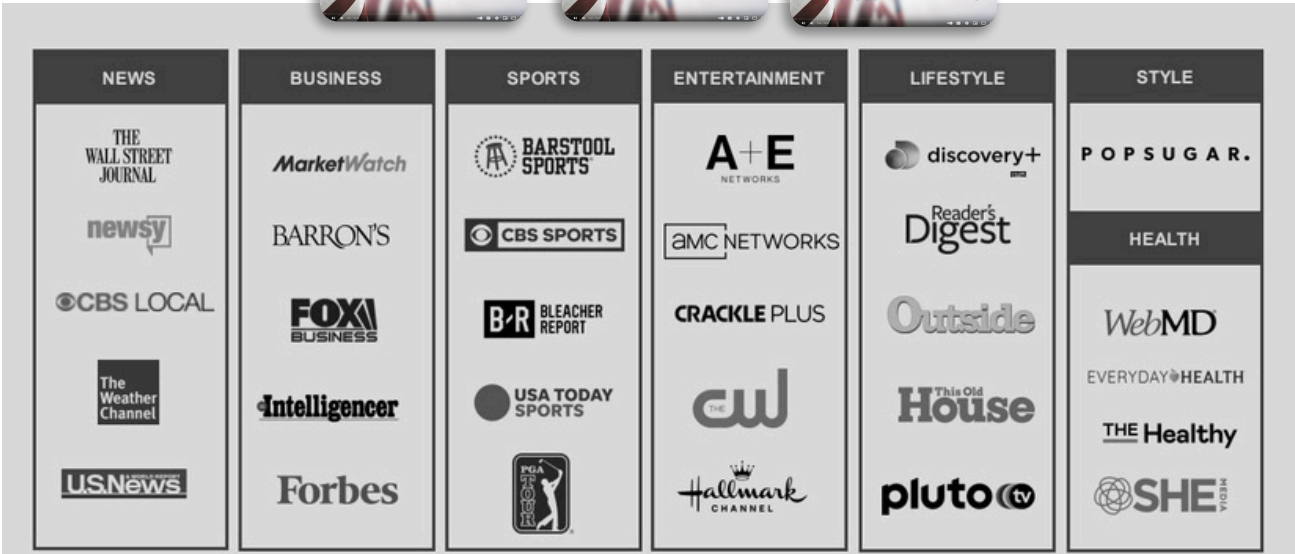
3

## AD REFILLED



4

## BUDGET BOOST





# WHO ARE OUR CUSTOMERS?

EPOCH TIMES  
BYRNA INC  
AXIOM STRATEGIES  
MAMMOTH NATION  
BASTE RECORDS  
AMERICAN LIBERTY FUND  
MARK ALFORD FOR U.S.  
CONGRESS  
BYRON DONALDS FOR U.S.  
CONGRESS  
GRID DOWN/POWER UP  
DOCUMENTARY

**LOUDER.ai**

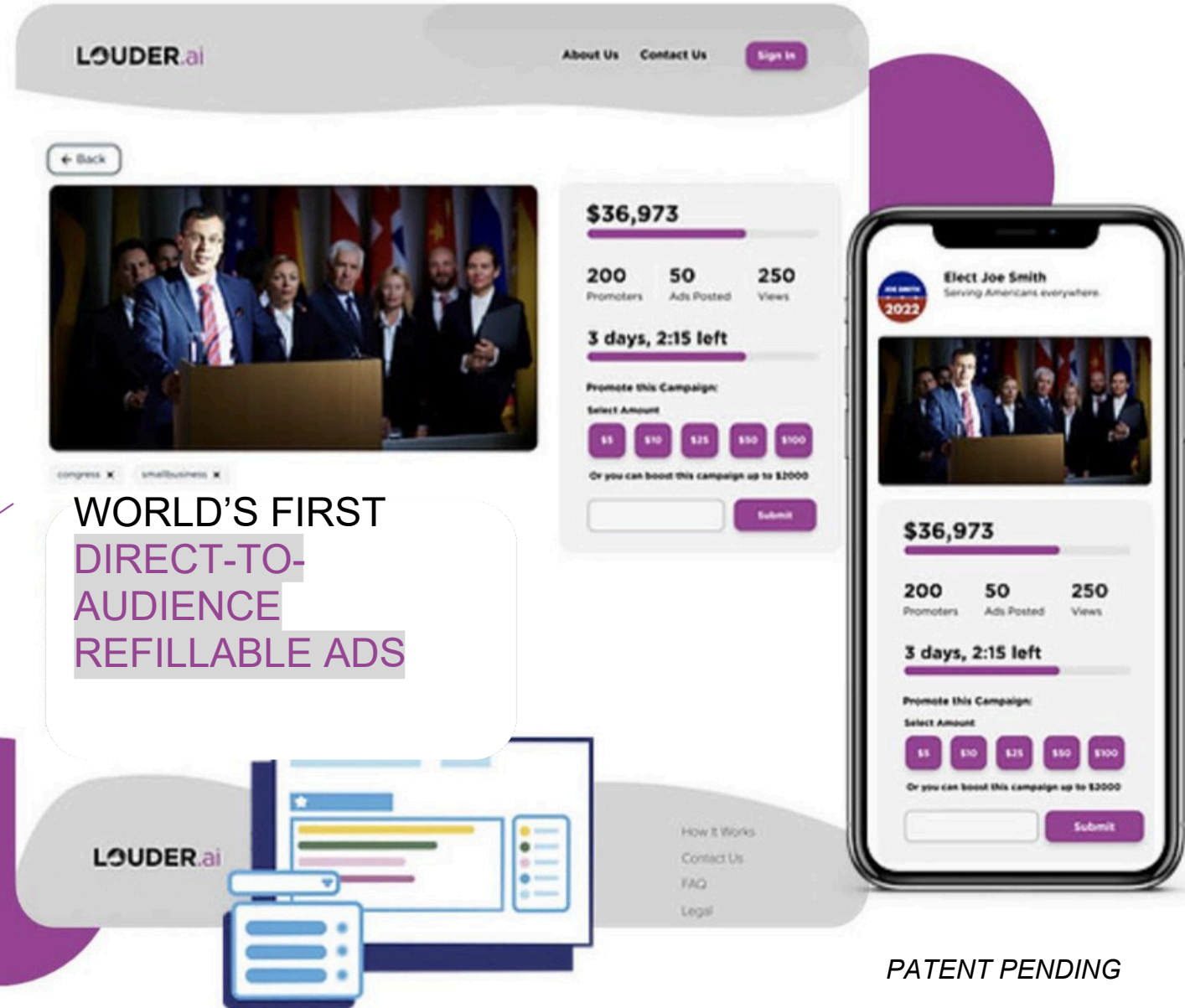
JOIN OUR GROWING LIST OF CLIENTS  
WHO UNLOCKED AN AD BUDGET  
THEY DIDN'T KNOW THEY HAD!



# WHAT WE DELIVER?

AI-technology that turns everyone in your ecosystem into a potential booster of powerful ads that reach the precise demographic you want them to

**LOUDER.ai**



WORLD'S FIRST  
DIRECT-TO-  
AUDIENCE  
REFILLABLE ADS

PATENT PENDING

# HOW IT WORKS.

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SEND A VIDEO

**LOUDER.ai**



WE MAKE IT  
AN AD



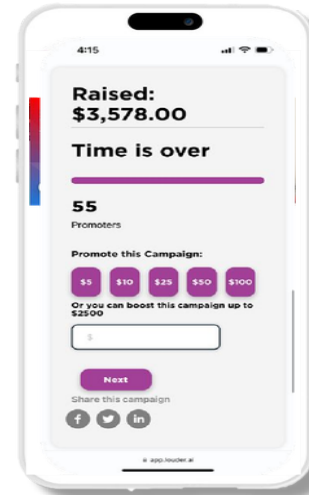
ANYONE  
WHO SEES YOUR  
AD  
CAN CLICK ON  
IT



AND BOOST THE  
VIDEO DIRECTLY BY  
ADDING FUNDS



AUDIENCE  
AMPLIFIES  
BUDGET AND  
REACH



FUNDS FOR MORE  
MEDIA  
(OR KEEP SOME  
FOR YOUR  
GENERAL FUND)



ADS POWERED  
BY AI  
NO SEO UPDATE  
NO RETAGGING  
NO EXTRA STEPS  
EASY TO USE  
REFILLABLE  
INSTANTLY  
NO INFLATED  
COSTS

...AND EVERY LOUDER AD IS REFILLABLE



# WHATS SO SPECIAL?

*How Specific Can Louder.ai ad get?*

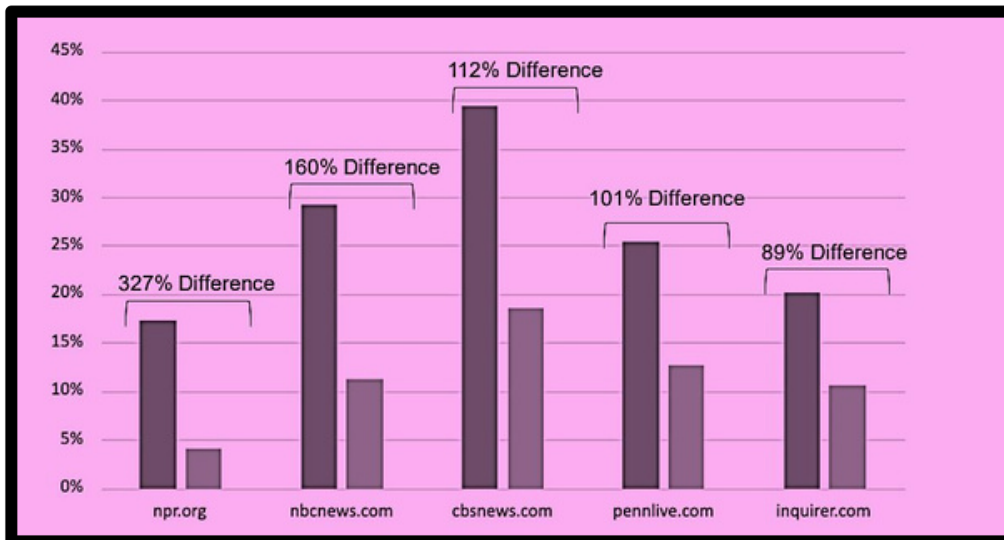
## SAMPLE

26% of PA voters are frequent voters -> (suppress this group)

27% of PA voters both vote infrequently and consume Roeadjacent content -> (target this group)

Findings: Consumption habits lead us to key persuadable voter groups

- Demographic differences between infrequent-voting do not consistently surface actionable insights however
- Differences in their consumption habits reveal dramatic differences that inform targeting strategies



Louder.ai is built on a robust and flexible horizontal platform that can be tailored specifically to meet our partners' needs by enabling effective video campaigns across all screens, The ad engine that powers LOUDER is called NEXXEN.

**LOUDER.ai**  
**CAN WIN.**

**LOUDER.ai**



**ASSEMBLE  
A WORLD CLASS TEAM  
6 MONTHS**

# Leadership Team



## **John, CEO**

(John Malone)

- ★ More than 20 years of experience in marketing, commercialization
- ★ Previous co-founder and startup background, in addition to Fintech Exits
- ★ Deep expertise in Data and Scale



## **Will, CPO & Co-founder**

(William Gorfein)

- ★ Former Martech CEO
- ★ Worldwide data analytics
- ★ SSp EXpert



## **Amber, General Counsel**

(AmberWhigham)

- ★ Over 10 years of experience as Intellectual Property/Patent and Trademark attorney
- ★ Assist clients in patent preparation and prosecution; Draft Freedom-to-Operate Opinions and Patentability Analyses



## **Jeff, CFO & Co-founder**

(Jeff Ramson)

- ★ Over 30 years of experience on Wall Street
- ★ Built two substantial investment-related business enterprises
- ★ Founder and CEO of PCG Advisory

# Advisory Board



## **Bret, Technology Advisor**

(Bret Siarkowski)

- ★ 20+ years technology leadership
- ★ CTO + Entrepreneur with successful exits
- ★ MSEE in Electrical and Computer Engineering, USC



## **Scott, Election Commissions Advisor**

(Scott Thomas)

- ★ Former FEC Commissioner for the Reagan, Bush and the Clinton administrations
- ★ With 30+ years of experience, Scott assesses compliance issues and suggests best practices to ensure adherence to the rules



## **Alan, Advisor**

(Alan Rubin)

- ★ Over 30 years of experience serving as a government relations strategic professional
- ★ Provides lobbying and advisory services to a wide range of clients in a variety of industries, notably banking and finance at the state and federal level of government



## **Shane, Advisor**

(Shane Cory)

- ★ Over 18 years of experience in the online marketing arena
- ★ Has driven over 11 million people to take action on behalf of his clients and has raised over \$100 million throughout his career



## **Lisa, Legal Advisor**

(Lisa Scott)

- ★ Over 6 years of complex corporate legal experience
- ★ Assists companies with mergers and acquisitions, divestitures

Founder and CEO of law firm Intuitive Edge



# Meet the Onboarding Team



**Mariam Shengelia**

Business manager

In this role, they streamline processes, manage resources efficiently, and implement strategies to enhance overall organizational performance. With a focus on achieving business objectives, as the Business Manager, Mariam plays a key role in ensuring smooth day-to-day operations and driving sustainable growth.



**Omar Al Tamimi**

Community Manager

As the Community Manager, Omar excels in overseeing outbound messaging for emails and calls, ensuring accuracy and consistency. They respond to inbound customer inquiries in real-time, persistently following up until needs are met.



**Mary Pitnava**

Partner Manager

Acting as a crucial bridge between their organization and partners, they adeptly navigate collaboration, ensuring shared success and optimizing the synergy of valuable partnerships.



**Megi Lomsianidze**

Brand Manager

They strategically manage how the brand is seen, ensuring it resonates with the intended audience. By focusing on consistent messaging and visuals, as the Brand Manager, Megi enhances brand awareness and loyalty for overall market success.



**Finance**



**Marketing**



**Operations**



**Platform**



**Sales**



**Services**

**DATA ROOM**

THANK YOU.

